

Notes from the ICO Meeting, December 17, 2018

In attendance: Elizabeth , Ann Salvador, Anne McNally, Catherine, Schuyler, Nancy, Afrodita, Ellen, Tim, and Julie.

John Castillo, a retired teacher from 28th St School, came to explore how he might facilitate that school's continued participation in ICO.

Jasmine Tigolo attended to sign up Foshay Learning Center.

At the start of the meeting, we brainstormed agenda items, and then, we discussed each one in turn.

Orange County outreach

- Contact REI's to inquire about setting up an information table at garage sales or other events.
- Visit schools and/or districts. (Julie reported that this has been tried, and they did not have a positive response. Elizabeth will contact OC teacher unions. It may be that we would get a more positive response if we have enough available leaders to offer weekday outings.
- Contact OC Sierra Club groups and sections to promote ICO. Ask if members know teachers who might be interested in our program and recruit leaders and volunteers. Specifically, we discussed Donna Specht of OCSS, Ron Schrantz of the OC group, and Orange County WTC. (Nancy will contact the WTC to see if we can pitch ICO at their last meeting.

Further Outreach, especially interaction with other SC groups and sections

- We will reach out to the chairs of other groups and sections to see if we can present at new member meetings or at their regular meetings.
- Last year Ann Salvador and Anne McNally attended the Open House at the Chapter. We should ask George Watland if they plan to have another Open House and be there to promote ICO.
- E-mail other leaders. Suggest they network more with other groups and sections at their events.
- Put up flyers and/or a poster by the Mt Baldy ski hut.
- Pitch ICO to WTC at the last class. Tim will address this at San Gabriel. Nancy will address West LA. Tim will contact the Long Beach group.
- Ann Salvador and Shih will represent ICO at the REI garage sale in Arcadia. We should look into other REI garage sales to see if this is possible at other locations. Julie found that Tustin does not have one. The Huntington Beach store date is Dec. 29, but she will be out of town.

The Website

- Ann Salvador shared a prototype of the new web design. It will be up and running by mid-January.
- It will have the same links.
- New pictures are wanted. They should be landscape format, and it will be possible to send pictures to one place, a dropbox.

Catalina Island trip

- After some discussion, it was decided that any middle schools with whom we hike will be eligible to attend, if the ICO liaison recommends the school and is willing to go as a co-leader. Elizabeth will e-mail Ann M. and Kathy to see if they want to take action on this. Catherine, Elizabeth, Ann S. and Bob Baldwin will be inviting Vista, Thomas Starr King, Stephen M. White, and Hollenbeck. The teachers will still be asked to complete an application to demonstrate their commitment. If 4 schools participate, students will still stay with their school and their teachers; Elizabeth will adapt the schedule to include 4 activity rotations.
- Because this trip was part of the funding proposal to the CA Coastal Conservancy, we need to make sure that we have the appropriate insurance for the boat to the island.

A trip fundraiser

- Ann S and Anne McN suggested we look into a one day trip fundraiser. Possible destinations would be Solvang, Santa Barbara, or Palm Springs.
- Catherine said there are specific accounting requirements for fund-raising outings.
- We agreed that Ann and Anne should pursue this idea as an alternative to Manhattan Beach REI gift wrapping.